**Animoto Book Trailer Name:**

1. Choose a book you like.
   1. Book Title:
2. Write a short summary of the book, without giving away the ending. (3-5 sentences)
3. Who are the *main* characters?
4. What is the setting? Where does the story take place?
5. What are some possible “hooks” to pull the viewer in and grab their attention and get them interested in the book right away? *Example:* “Imagine being asleep in the back of your parent’s car

when the car is stolen…”

1. What are some possible questions or “cliffhangers” you can use at the end of the trailer to make someone want to read the book?

*Example:* “Will Annie ever get home? Read the book to find out!”

1. When selecting music, think about the *tone* of the book so that the music matches the story. What will your music tone be?